



A SUMMER OF
AUTOMOTIVE
ENGAGEMENT

SUPERCARS
Over Keystone Avenue

veloce



ARTOMOBILIA

Porsche
palooza
at ARTOMOBILIA

Lotus
Palooza
at ARTOMOBILIA

BMW
Palooza
at ARTOMOBILIA

MONUMENTAL
INDIANAPOLIS

SHIFT
ROAD RALLY

veloce

SHIFT
ROAD RALLY

JUNE
08

SEP
06

SEP
07

OCT
26

SUPERCARS
Over Keystone Avenue



ARTOMOBILIA

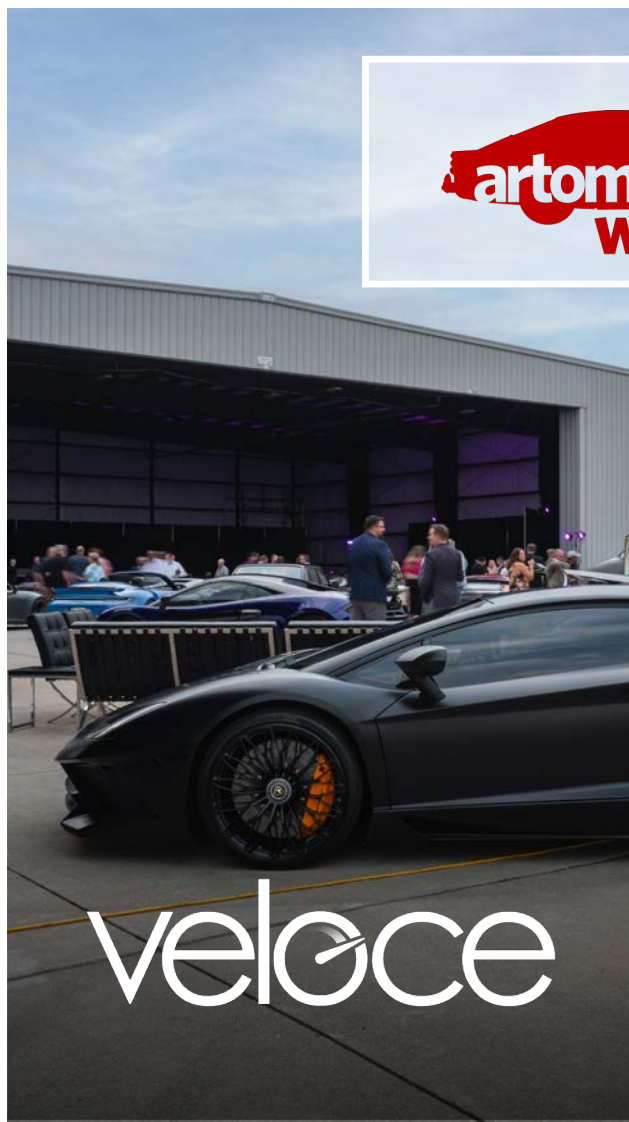
Porsche
Palooza
at ARTOMOBILIA

Lotus
Palooza
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BMW
Palooza
at ARTOMOBILIA

MONUMENTAL
INDIANAPOLIS





SUPERCARS OVER KEYSTONE, the all-new Spring gathering of 100 supercars including live music and food, located one of Carmel's most noteworthy road features, the 126th Street Round-a-bout.

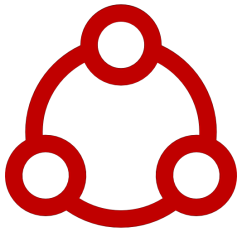
VELOCE, the all-new hangar party will host over 500 guest and showcase 50 collector hypercars and supercars, private aircraft, exceptional motorcycles and more in the exclusive Jet Access Center.

ARTOMOBILIA presents nearly 500 collector and enthusiast automobiles and hosts 25,000 guests in the **Carmel Arts & Design District**.

SHIFT delivers an interactive driving experience as a distinct collection of performance cars wind their way through the best roads Southern Indiana has to offer in a journey to collect the best poker hand.

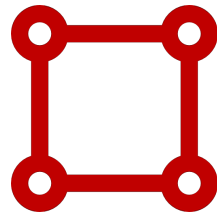


ARTOMOBILIA



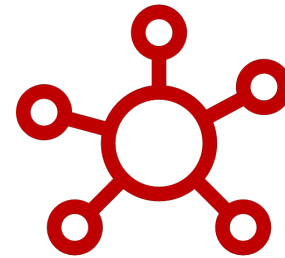
COLLABORATE

We work with sponsors, partners, and participants to identify and meet business objectives.



CURATE

We invite, review and assemble specific groups of collector and enthusiast automobiles that engage and excite.



CONNECT

We present automobiles and host enthusiasts that serve as a catalyst for communication and build relationships.

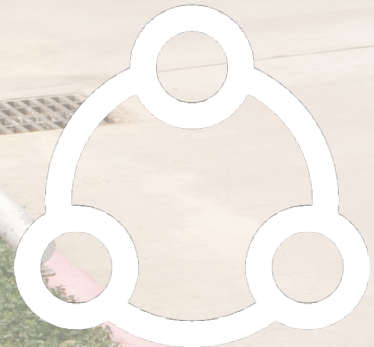


COLLABORATE



Artomobilia is an active collaboration between the partners, participants and patrons throughout the planning, promotion and production of our events.

The Artomobilia team works with these groups to understand, design and deliver an unrivaled customer experience that meets business objectives by combining like-minded groups and individuals within the automotive community.



CURATE



Artomobilia assembles a distinct collection of significant road and race cars, and their owners, that represent more than 100 years of automotive design and heritage.

We divide our automotive entrants into specific, complimentary groups that showcase the both similarities and distinctions, and highlight design cues and automotive provenance throughout specific eras.



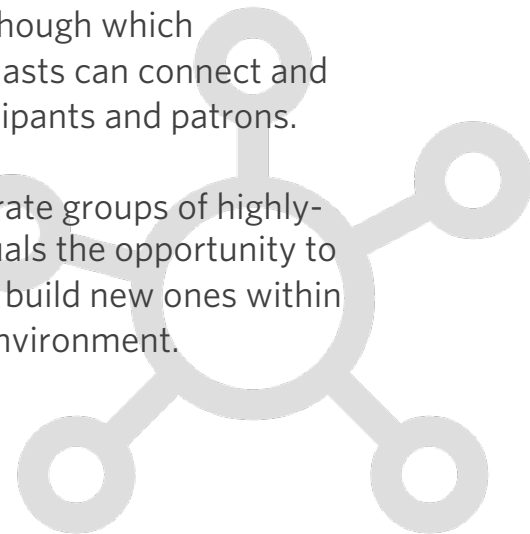


CONNECT



Artomobilia serves as the fabric through which automotive collectors and enthusiasts can connect and engage with partners, other participants and patrons.

Our event platform enables disparate groups of highly-qualified, highly-desirable individuals the opportunity to reignite existing relationships and build new ones within a friendly, fun and low-pressure environment.

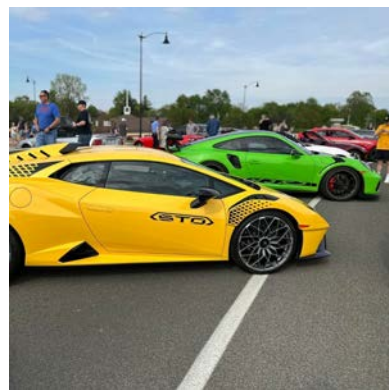
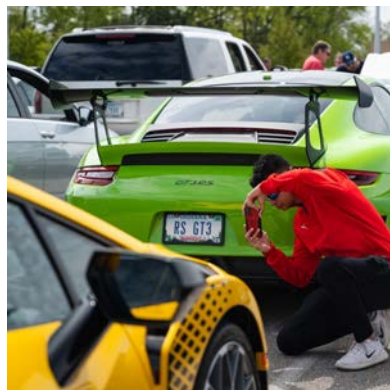
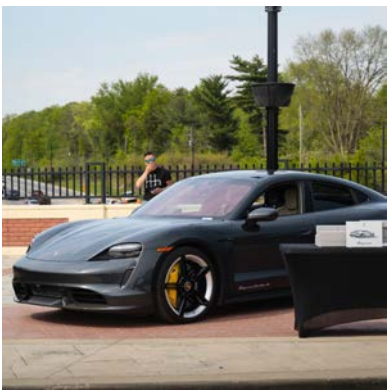
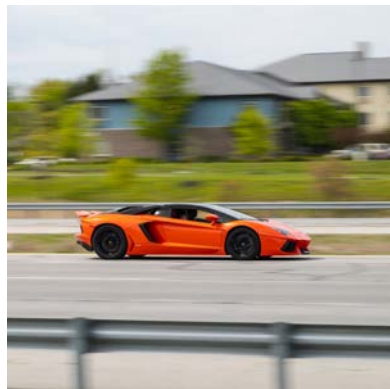
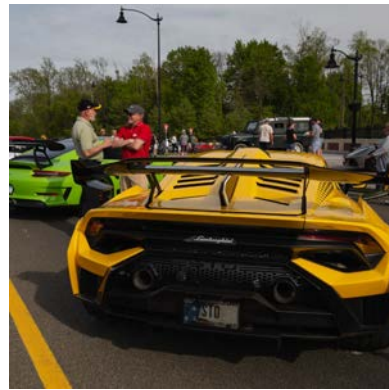


FEATURED MARQUE:

ASTON MARTIN

**artomobilia
weekend**

AEM 500B



JUN
08

SUPERCARS *Over Keystone Avenue*

SUPERCARS PREMIUM SPONSORSHIPS

RUN GROUP SPONSOR

\$2,000
Multi-Sponsorship (6)

Branding: Select Signage, Event Website, Run Group Guidance, Select Run Group Door Clings

Promotion: Website Announcements, Select Emails, Select Social Media

Participation: 2 Cars, 2 Drivers, 2 Guests

Venue Space: Select Departure/Arrival Areas

TITLE SPONSOR

\$7,500
Exclusive Sponsorship (1)

Branding: All Signage, Event Website, Day of Event Guidance, All Run Group Door Clings, Event Logo

Promotion: Website Announcements, All Emails, All Social Media

Participation: 5 Cars, 5 Drivers, 5 Guests

Venue Space: Primary Departure/Arrival Areas

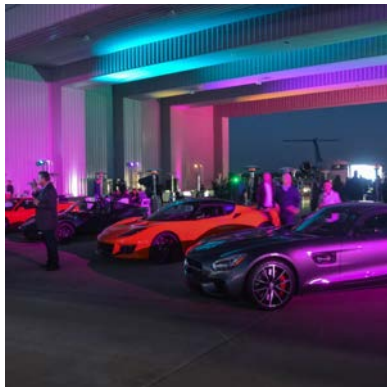
SUPPORTING SPONSOR

\$3,500
Multi-Sponsorship (2)

Branding: Select Signage, Event Website, Run Group Guidance

Promotion: Website Announcements, Select Emails, Select Social Media

Participation: 1 Car, 1 Driver, 1 Guests



veLoce

SUPPORTING SPONSOR

\$ 8,500

Category Exclusive Sponsorship (3)

Branding: All Signage, Event Website, Social Media, Event Program

Program Ad: Full Page

Editorial: Half Page Article

Venue Space: 20' x 20' (Integrated)

Visibility: On-screen, Single Branding Rotation

TITLE SPONSOR

\$10,000

Category Exclusive Sponsorship (1)

Branding: Primary Position on All Signage, Event Website, Table Top, Social Media, Event Program

Program Ad: 2 Page Spread

Editorial: Full Page Featured Article

Venue Space: Canopy

Visibility: On-screen, Single Branding Rotation

PARTICIPATING SPONSOR

\$4,500

Non-Exclusive Sponsorship (5)

Branding: Area Signage, Class Specific Award, Event Website, Social Media, Event Program

Program Ad: Half Page

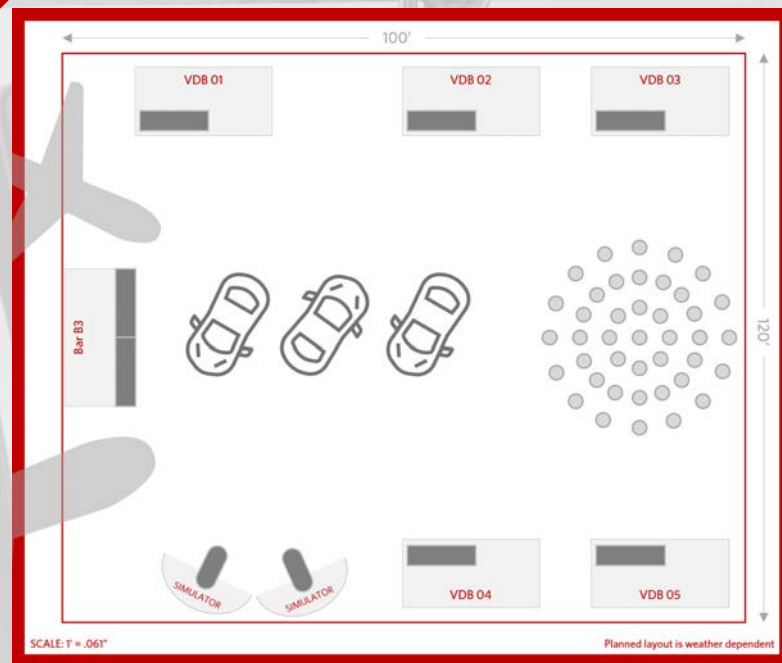
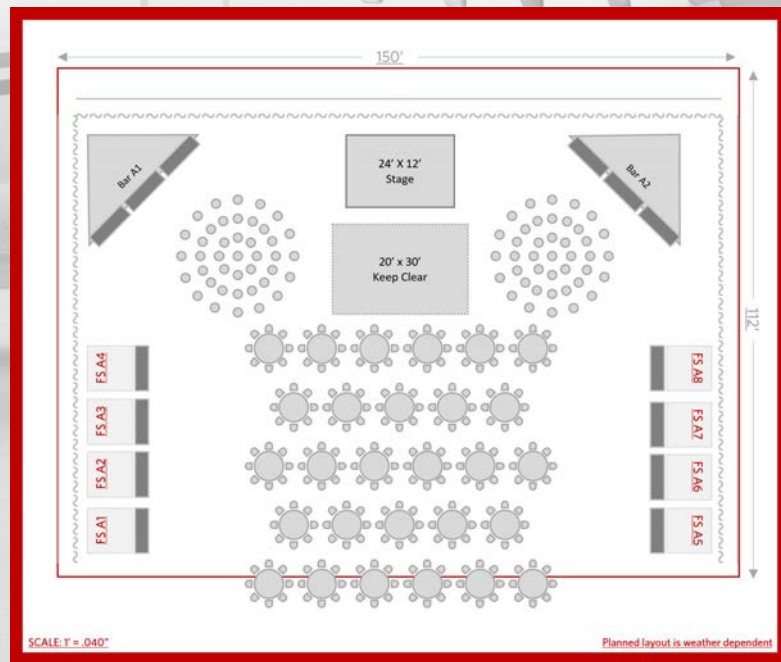
Editorial: Description

Venue Space: VDB 01 - 05

Visibility : On-screen, Group Branding Rotation

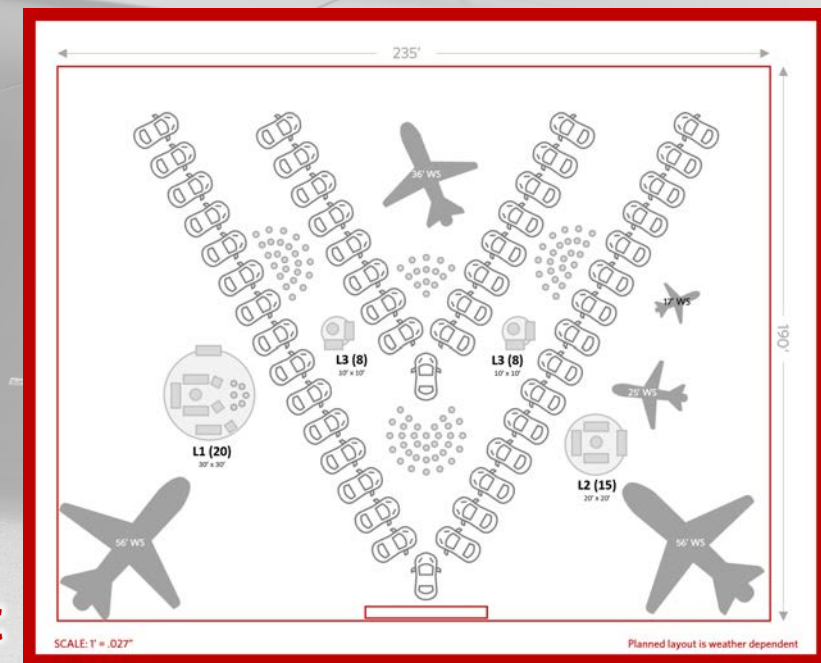
veloce

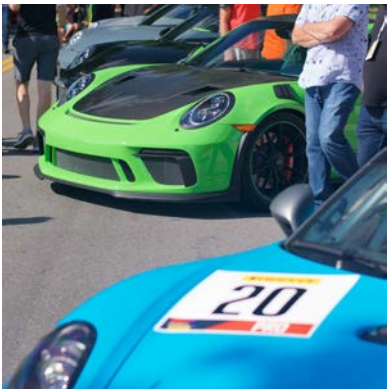
HANGAR



CANOPY

TARMAC

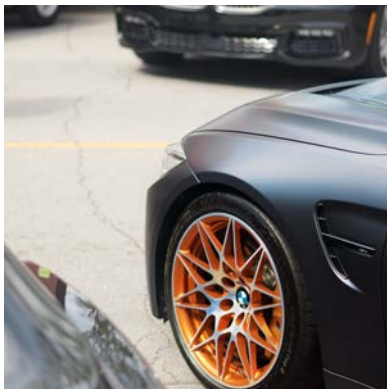




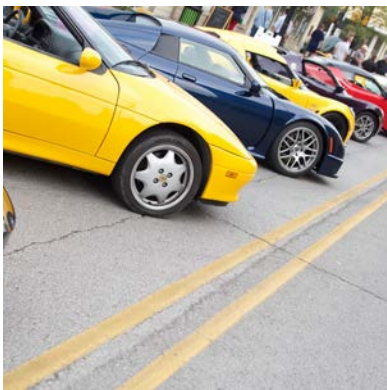
Porsche
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MONUMENTAL
INDIANAPOLIS







ARTOMOBILIA



SEP
07

SUPPORTING SPONSOR

\$15,000

Exclusive, Multi-Sponsorship (4)

Branding: All Signage, "Penultimate" Award, Event Website, Social Media, Event Program

Program Ad: Full Page

Editorial: 1 Page Article

Venue Space: 20' x 20'

Award : Penultimate

TITLE SPONSOR

\$45,000

Exclusive Sponsorship (1)

Branding: All Signage, "Best in Show" Award, Event Website, Social Media, Event Program

Program Ad: 2 Page Spread

Editorial: Full Page Featured Article

Venue Space: 20' x 40'

Award: Best in Show

AREA SPONSOR

\$8,500

Multi-Sponsorship (12)

Branding: Area Signage, Class Specific Award, Event Website, Social Media, Event Program

Program Ad: Full Page

Editorial: Half-Page Article

Venue Space: 10' x 20'

Award : Area Specific



ARTOMOBILIA



SEP
07

CLASS/CORRAL

\$3,000

Non-Exclusive (13)

Branding: Area Signage, Class Award, Event Website, Social Media, Event Program

Program Ad: Full-Page

Editorial: Available

Venue Space: 2 Cars in Class Area

Award : Best in Class

CUSTOMER CAR SHOWCASE

\$6,000

Exclusive Sponsorship (1)

Branding: Select Signage, Award Recognition, Event Website, Social Media, Event Program

Program Ad: Quarter Page

Editorial: Available

Venue Space: 12 Cars in Showcase Area

Award: Yes

MARKET PLACE

\$1,850

Multi-Sponsorship (5)

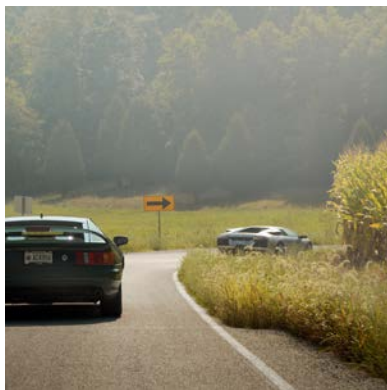
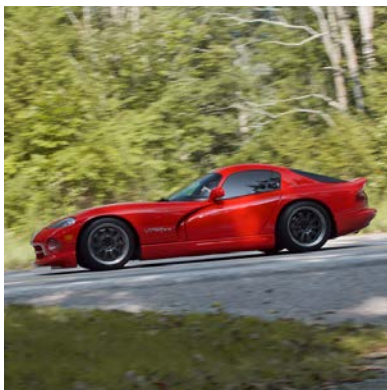
Branding: Area Signage, Event Website, Social Media, Event Program

Program Ad: Available

Editorial: Listing

Venue Space: 10' x 10' Tent

Award : NA



OCT
26

SHIFT ROAD RALLY

POKER RUN STOP

\$1,500

Multi-Sponsorship (5)

Branding: Stop Signage, Event Website, Social Media, Event Dossier

Access: 1 Driver + 1 Guest

Arto Program Ad: Available

Venue Space: Poker Run Stop

Award : Yes

TITLE SPONSOR

\$8,500

Exclusive Sponsorship (1)

Branding: All Signage, Shift Award, Event Website, Social Media, Event Dossier

Access: 5 Drivers + 5 Guests

Arto Program Ad: Full Page

Venue Space: Departure/Arrival Venue

Award: Yes

LUNCHEON

\$3,500

Multi-Sponsorship (4)

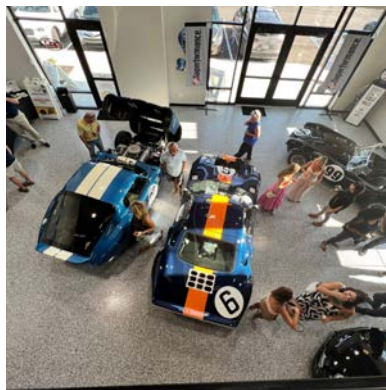
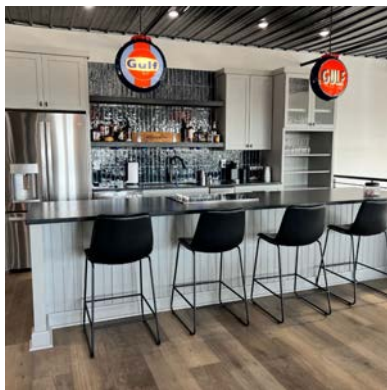
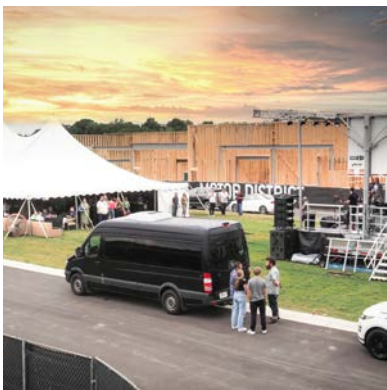
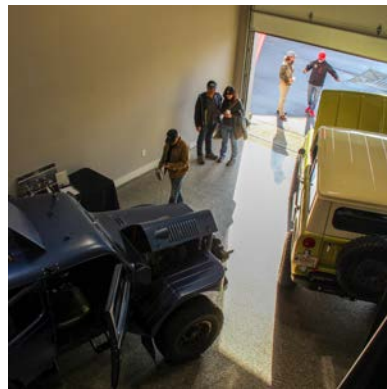
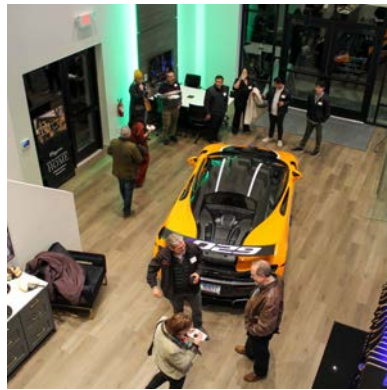
Branding: Luncheon Signage, Event Website, Social Media, Event Dossier

Access: 3 Drivers + 3 Guests

Arto Program Ad: Half-Page

Venue Space: Lunch Venue

Award : Yes





MOTOR DISTRICT

PRIVATE GARAGES

EVENT SPONSOR

\$2,500
Annual, Multi-Sponsor (∞)

Branding: Campus Signage, Secondary Website Branding

Events: Participate in: Annual Event*

Campus Presence: None

CAMPUS SPONSOR

\$6,500
Annual, Category Exclusive (5)

Branding: Premium Campus Signage, Website Branding, Website Info Page, Weekly Emails

Events: Participate in: One Monthly Event, Host one public Quarterly Event, Host one private Quarterly Event*

Campus Presence: Product Display, Sales Material

SUPPORTING SPONSOR

\$3,500
Annual, Non-Exclusive (10)

Branding: Standard Campus Signage, Secondary Website Branding

Events: Participate in: One Quarterly Event, Host two public Annual Events*

Campus Presence: Sales Material

*Event entitlements include space, planning support, and promotional support. Direct costs for promotion, food, beverage, rental, etc. are excluded.

PRINT MEDIA PARTNERSHIPS

Artomobilia partners with local media organizations to connect, inform, and engage the community prior to the event. Our program highlights local members of the automotive community, key sponsors and partners, featured cars, and highlights of the upcoming event.





ONLINE AND SOCIAL MEDIA

Artomobilia features an interactive website that delivers online registration, event guides, event photo galleries and more.

Our active social media sites feature comments, photos, links, galleries, groups, and more.

We feature on-going social activity throughout the year and daily during the month of the event.

